
Special Seminar on “Management Philosophy of the Pebble Beach Company: A Private Sector Approach to Environmental Management” October 9, 2012 – University of Tsukuba

Organized by: JDS

Venue: F406

Time: 10:00 AM – 11:20 AM

Abstract

In much of the world high amenity environmental goods are considered to be public goods and are managed by public entities. Increasingly this approach has been challenged. The Pebble Beach area on the California Coast approximately 100 miles south of San Francisco is an example of private management of an environment resource where public access is assured, where private property rights are assured, where aggressive environmental protection is the standard and where public management costs are minimized. This presentation examines the role of the private sector in the management of high value environmental resources, the quality of management and the economic benefits of private control and management.

Program

10:00-10:05	<i>Opening Address and Introduction of Lecturer</i>	<i>Dr. Takeshi Mizunoya</i>
10:05-10:55	<i>Management Philosophy of the Pebble Beach Company: A Private Sector Approach to Environmental Management</i>	<i>Prof. Lay James Gibson University of Arizona</i>
10:55-11:15	<i>Discussion</i>	
11:15-11:20	<i>Closing Remarks</i>	<i>Prof. Yoshiro Higano</i>

*This seminar is made possible by the Japanese Grant Aid for Human Resource Development
Scholarship (JDS) Program*
